



How EV  
charging  
can benefit  
your  
business

## Is your business losing revenue to other competing area businesses that offer EV charging services to their guests?

A simple Internet search will reveal competing businesses in your local area that offer EV charging stations to their guests. **A guest that drives an electric vehicle will plan their trip around businesses that offer EV charging services.**

California continues to lead the nation in new electric vehicle registrations. Governor Gavin Newsom signed an executive order directing the state of CA to end new gas car sales by 2035.

Today's new car buyers are trending more and more towards electric vehicles, and as the market and demand for these cutting edge vehicles grows, the demand to offer EV charging services will continue to increase on all business that wish to provide services to the general public.



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*California commercial property managers rely on LTSPS for lighting retrofits and maintenance, lighting controls, signing, security systems, and card access and EV chargers.*



# Benefits of EV Charging stations at your location

- Add value and convenience for guests
- Increase revenues via charging station operations
- Offer VIP clients free or reduced rates
- Meet the increasing demands of the EV market
- Support clean energy initiatives
- Be more competitive with surrounding area properties that have already begun offering EV charging services to their guests
- Appeal to a wider audience of possible guests
- Project financing available

LTS has partnered with industry leaders providing multiple levels and choices for charging stations. We'll work with you to choose the best options for your property, and help you meet the growing demands placed on businesses by ever growing the California EV marketplace.

Please contact me to learn more

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